

BRAND ME! BRAND BUILDER

PACKAGE DETAIL

The **Brand Me! Brand Builder Package** is designed for small business owners or entrepreneurs who want professional guidance in planning and designing their brand from start to finish.

Clients will receive everything in the Brand Me! Brand Design Package, but will also receive professional guidance on creating a business plan, developing brand strategies using the eight (8) key elements for developing a brand, and a long-term goal planner that includes creating an equipment list, developing a SWOT analysis, and putting together a business portfolio for potential investors.

Clients will also receive Instagram Design layout to give them a visual idea of how their social media/Instagram page could look along with a Social Media Starter Kit to get them started on putting their business into the market.

The Brand Design Portfolio is inclusive of the Brand Design Guideline, the Logo Design Style Guide, and the Social Media Guideline.

OFFERS

- ◆ Application & Research
- ◆ Consultation (5 hrs.)
- ◆ Brand Me! Logo Design*
- ◆ Brand Me! Brand Design**
- ◆ Brand Strategy Outlook
- ◆ Social Media Design
- ◆ Business Plan Creation
- ◆ Social Media Starter Kit¹
- ◆ Final Files: PNG, PDF, EPS, AI
- ◆ Brand Design Portfolio²

**This package includes everything in the Brand Me! Logo Design Package.*

***This package includes everything in the Brand Me! Brand Design Package.*

¹The Social Media Starter Package includes three (3) IG Posts, one (1) IG Story, three (3) highlight covers, and custom icons to be used on websites. It also includes a Facebook Banner, one (1) Pinterest pin.

²The Brand Design Portfolio includes the Logo Design Style Guide, the Brand Design Guidelines, a business card template, and branding questionnaire and checklist.

PRICING

Full Price	<input type="text" value="\$700"/>	Deposit	<input type="text" value="\$200"/>
Down Payment	<input type="text" value="\$150"/>	Balance	<input type="text" value="\$350"/>

ADDITIONAL INFORMATION

Revisions	<input type="text"/>	Est. Turn Around Time	<input type="text" value="6 – 10 Weeks"/>
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Notes

The client is required to pay the listed deposit before the first consultation is booked. Clients will receive a total of five (5) consultation sessions where both the client and designer will create the Brand Proposal, Brand Strategy Outlook, and develop the Business Plan.

Once the client is happy, they can pay the down-payment for the release of the final proposal as well as the Brand Design Portfolio. For the release of the Business Plan and all other final files, clients must pay the full balance. The client can choose to pay the full-price up front.