BRAND ME! LOGO DESIGN

PACKAGE DETAIL

The **Brand Me! Logo Design Package** is intended for small business owners or entrepreneurs who want to secure a logo for marketing and promotional purposes.

This package is extensive and includes three (3) types of logos for the client to use for different purposes. Clients will receive each logo file in PNG format (black, white, and two (2) options of full color, all with transparent background) and EPS format (black and white).

Clients will also receive the Logo Design Style Guide, a PDF booklet that includes all logos created, how to use the logo on print and digital material, and additional information concerning the logo that may help other designers when using the logo for marketing and/or branding purposes.

OFFERS

- *Concept Research*
- Logo Proposal
- Primary Logo
- Supporting Logo(s)*
- Icon/Monogram**

- Color Palette
- Logo Color Study
- Transparent PNGs *(4 files per logo)*
- EPS (Vector File)
- Logo Design Style Guide

This package includes at least two (2) supporting logos in addition to the primary logo design and the monogram/icon. Additional supporting/alternative logo designs will cost $45 each (black and white JPEG) along with $25USD for each PNG/EPS file (full color) included with the additional logo.

**Client can select between a monogram (letter icon) or a linework icon.*

PRICING

Full Price	$250	Deposit	$70
Down Payment	$55	Balance	$125

ADDITIONAL INFORMATION

Revisions	Two (2) Revisions	Est. Turn Around Time	2 – 4 Weeks

Notes

Client is required to pay the listed deposit before the Logo Proposal is released. Once the client reviews the Logo Proposal and chooses/confirms the logo design, a down-payment is required for the release of the Logo Design Style Guide.

A full payment (payment of the balance) must be made for the release of ALL final files (including PNG, EPS, and/or AI files). The client can choose to pay the full-price up front.